

CLEAR MESSAGING IS  
VITAL THROUGH THE  
**COVID-19 CRISIS.**

WHAT DOES YOUR 'NEW  
NORMAL' LOOK LIKE?



# FLOOR AND WINDOW SIGNAGE



Creative Design Studio  
5/52 Bay St. Sandringham VIC 3191  
[visualtraffic.com.au](https://visualtraffic.com.au)



Hi, I'm Beau. I grew up in Bayside, worked in Bayside and now my Design Agency has been operating in Bayside for 5 years.

It's fair to say, I ♥ Bayside

**With COVID-19 seriously affecting our communities**, and in walking around speaking to retailers, we need to rally and keep face during this crisis.

For those shops luckily enough to be trading, but those who will soon be able to re-open their doors, we wanted to ensure each were able to offer a way to **clearly convey the new Social Distancing** rules that will show unity as a shopping precinct, but as an individual trader.

We want to help you all to get through this while we all **get used to the New Normal!**

# SUGGESTED STARTER PACKAGE

Below is a standard value pack consisting of what we feel is a great starting pack to educate your customers on best practice for your business and customer health.

**\$159**  
~~\$218~~ VALUE



A floor entrance decal



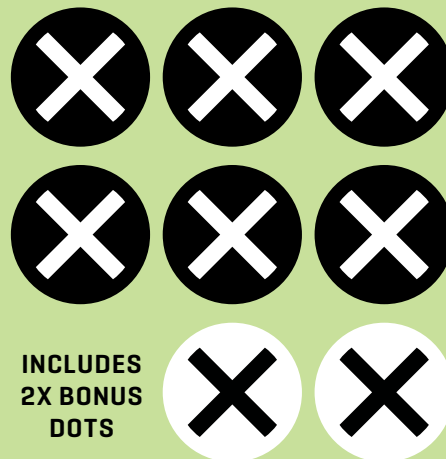
2x window vinyl decals



choose from page 4



8x floor positioning dots



Delivery in  
Melbourne



Install  
yourself or  
INSTALLATION  
only \$99

BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE



Custom design available upon request  
at an additional fee.



# ENTRY SIGNAGE

**As the rules relax,  
your customer health  
is paramount!**

**Setting the immediate expectations of  
your new business policies in keeping  
your staff, and your customers healthy**



FOR ALL OF OUR HEALTH PLEASE

**6 PEOPLE  
ONLY  
INSIDE**

THANKYOU FOR UNDERSTANDING



OUR TABLES ARE  
DISINFECTED  
AFTER EVERY  
CUSTOMER USE



**SANITISER  
AVAILABLE  
FOR USE**

# Re-opening

Everyone has their own message to adhere to re-opening requirements.

Customise the right message for your business



# ENTRY WINDOW SIGNAGE RECTANGULAR

**\$18**  
PER DECAL

350mm

**Suggested size that can  
fit in most entrance  
windows or doors**

175mm

BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE

CUSTOM  
DESIGN  
OPTIONAL

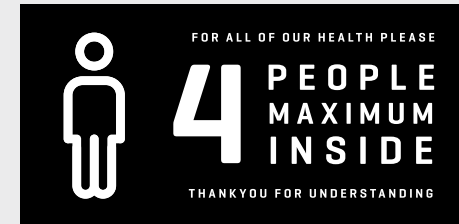
**Custom design available upon request  
at an additional fee.**

**Provide a photo of your entry way to have us  
customise the colours to your particular needs.**

**WANT TO  
CUSTOMISE  
YOUR BUSINESS  
RULES?  
YOU CAN!**



product code: SAN100



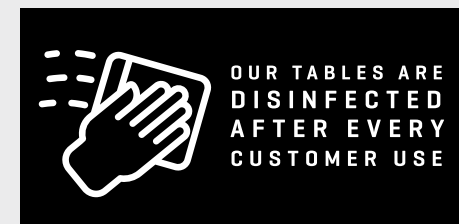
product code: 4MAX100



product code: PAY100



product code: METRES100



product code: DISINFECT 100



# ENTRY SIGNAGE CIRCULAR



300mm



Custom design available upon request at an additional fee.

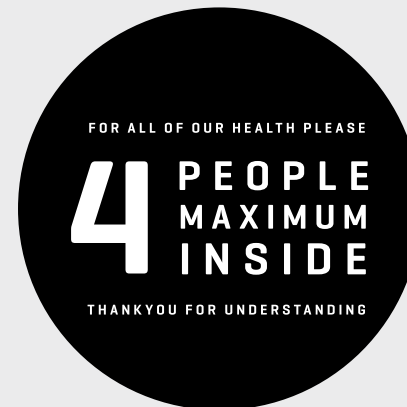
Provide a photo of your entry way to have us customise the colours to your particular needs.



product code: PAY25



product code: SAN25



product code: 4MAX25

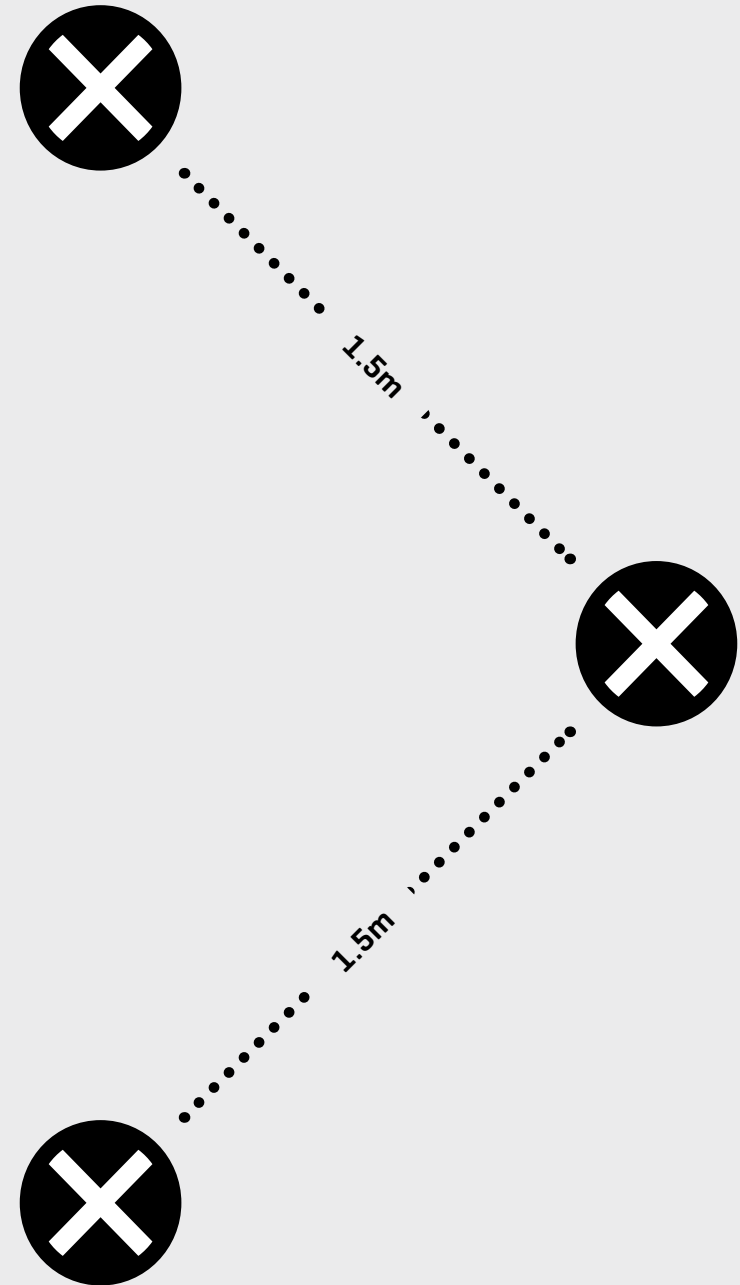
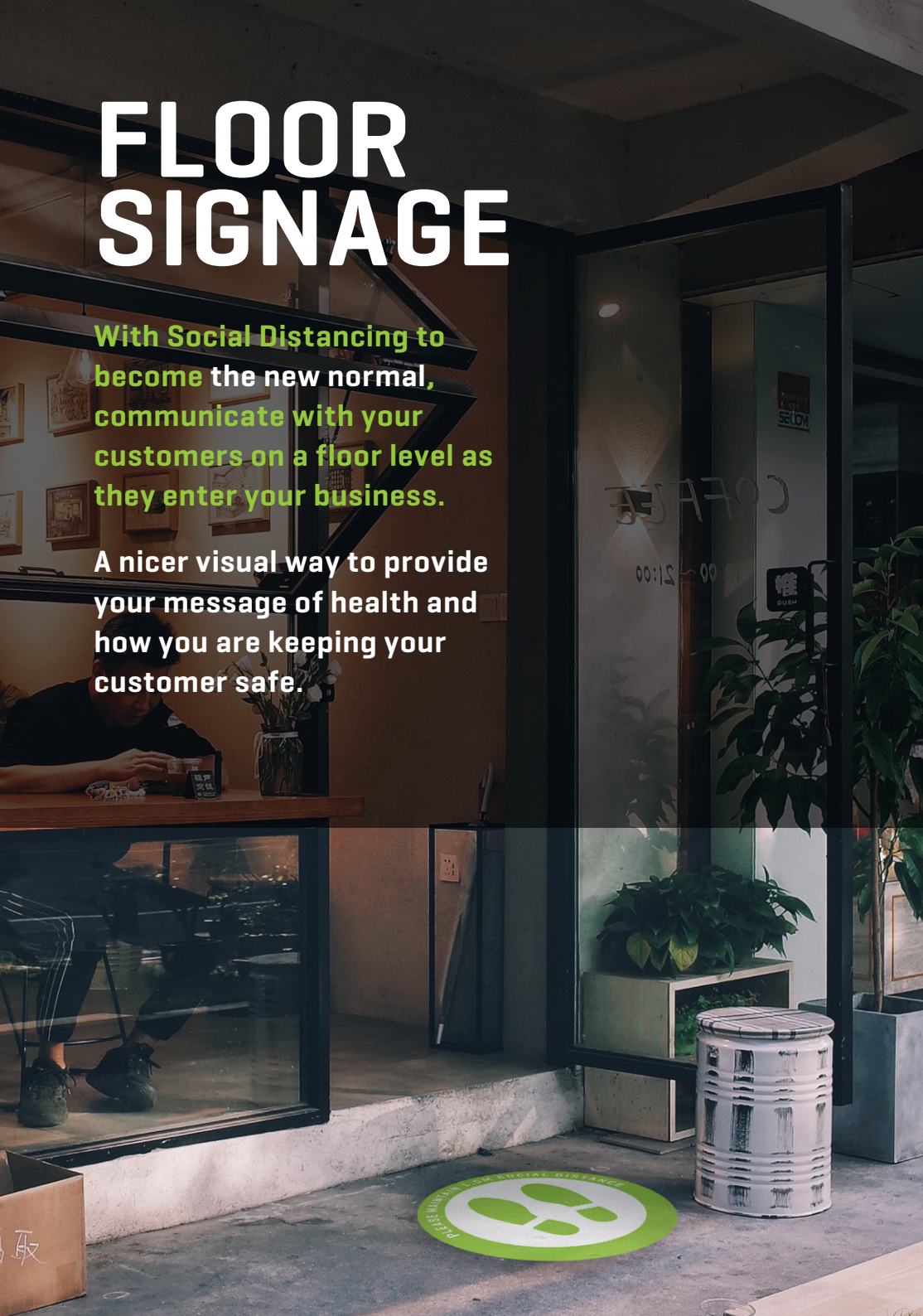


product code: METRES25

# FLOOR SIGNAGE

With Social Distancing to become the new normal, communicate with your customers on a floor level as they enter your business.

A nicer visual way to provide your message of health and how you are keeping your customer safe.





# ENTRANCE FLOOR DECAL

**\$54**  
PER DECAL

800mm

**Full colour digital  
print on high tack  
vinyl with non-slip  
textured floor  
lamine.**

BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE

CUSTOM  
DESIGN  
OPTIONAL

**Custom design available upon request  
at an additional fee.**

**Add your logo to any option to customise your  
main communication sticker - NO ADDITIONAL FEE**



product code: WeCare80

**OPTION TO ADD YOUR LOGO, OR  
PROVIDE YOUR OWN MESSAGE AT  
NO ADDITIONAL FEE**

# FLOOR DIRECTIONS

**\$54**  
PER DECAL

800mm

Full colour digital print on high tack vinyl with non-slip textured floor laminate.

BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE

CUSTOM  
DESIGN  
OPTIONAL

Custom design available upon request at an additional fee.

Add your logo to any option to customise your main feature sticker - NO ADDITIONAL FEE

OPTION TO ADD LOGO



product code: WHITESOCIAL80



product code: BLACKSOCIAL80



product code: WHITEORDER80



product code: BLACKORDER80



product code: WHITEWAIT80



product code: BLACKWAIT80

# DISTANCING CIRCLES

Place these circles at 1.5m intervals to encourage your customers to maintain the appropriate social distance

**\$92**  
SET OF 6

**\$18**  
EACH

250mm

Full colour digital print on high tack vinyl with non-slip textured floor laminate.

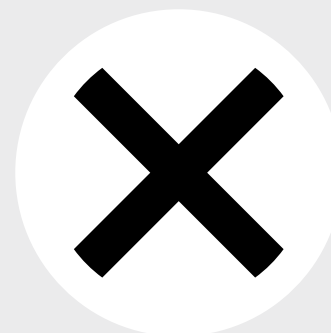
BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE

CUSTOM  
DESIGN  
OPTIONAL

Add your logo to any option seen here to customise your distancing dots -at NO ADDITIONAL FEE



product code: WHITEX25



product code: BLACKX25



product code: 1.5X25



product code: SmileyX25

## OPTION TO ADD LOGO

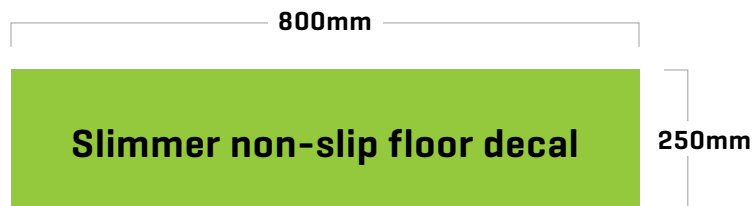
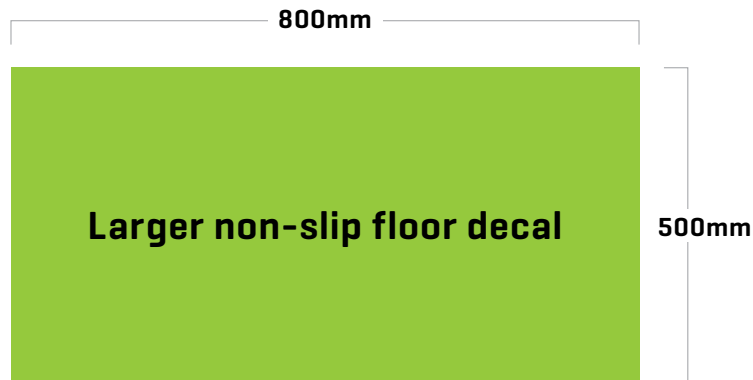
Custom design available upon request at an additional fee.



# FLOOR SIGNAGE

**\$42**  
LARGE

**\$28**  
SLIM

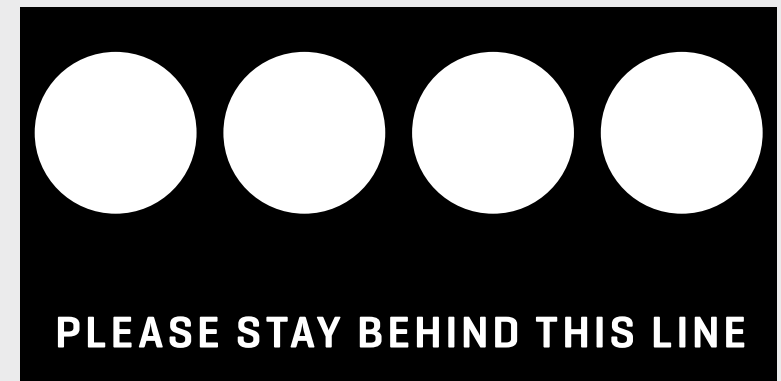


**Define your exclusion spaces and protect your staff without making your business look like a crime scene.**

**Provide a photo of your floor space to have us suggest the colour you require, suited to your needs.**



DASH100



DOT100

**Join multiples to define your exclusion zone**



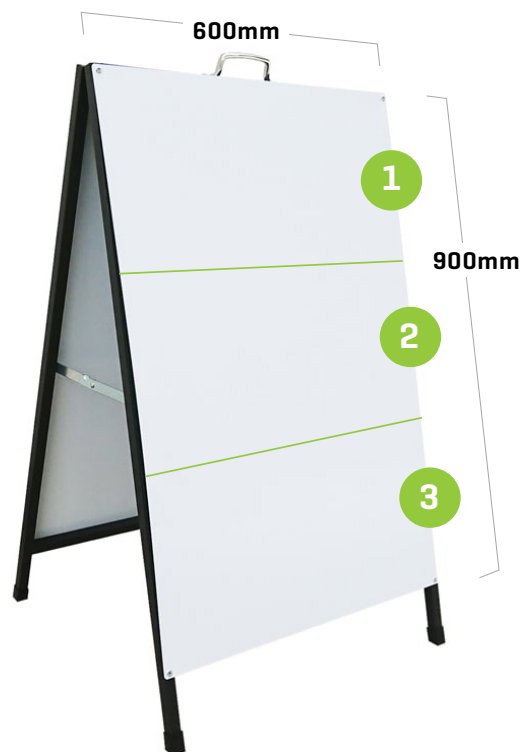
# A-FRAMES

Easy to move and high on impact. A-Frames perfect for communicating in a fast way to your passing traffic.



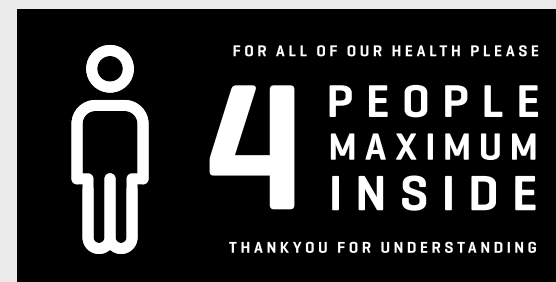
# A-FRAMES

\$239



Select up to 3 sign options or, select 2 and add in your business logo for better brand presence.

Option for alternate sides variations. Custom design available on request at additional fee.



product code: 4MAX100



product code: PAY100



product code: METRES100



product code: SAN100



# SANITISER DISPENSERS

The hygiene and health of you, your staff and your customers has never been so important.

Be equipped with an internal sanitiser dispenser.

BEFORE TOUCHING ANYTHING  
**PLEASE  
USE THE HAND  
SANITIZER**



**PLEASE  
USE THE HAND  
SANITIZER**



SKU: CV003

## PREMIUM TOUCH FREE HAND SANITISER STAND

- Free standing lockable battery-operated touchless Sanitiser or Soap dispenser designed to minimise cross contamination and the spread of germs
- Dispenses one shot of sanitiser or soap when a user places their hand under the unit
- Includes a acrylic sign board for inserting your POS
- Easy to refill 1200mL cartridge/bottle

MOQ: 20 units

8-12 weeks turnaround depending on quantity

### SPECIFICATIONS

- ABS Construction
- Suitable for soap and sanitiser - choice of pumps
- Includes 1 x 1200mL HDPE Refillable Bottles
- Requires 4 x C Batteries (not included)
- Lockable unit
- Acrylic Insert Signage Board 18x18cm
- Clearview window to see low levels
- Red light indicator for low battery level
- Includes drip tray
- 3 piece aluminium pole and metal base
- Dimensions: 154\*114\*1340mm approx

Contact us for  
a variety of  
options and  
pricing

3 piece aluminium pole



Drop

Spray



Unit Lock



Drip Tray



Metal Base



Red Low Power Light



1200mL Refillable Bottle

BLACK

WHITE

SINGLE  
COLOUR OF  
CHOICE

CUSTOM  
DESIGN  
OPTIONAL

**Custom design of  
topper available  
upon request at  
an additional fee.**

**ENQUIRE NOW**  
**0408 147 786**



Creative Design Studio  
5/52 Bay St. Sandringham VIC 3191  
[visualtraffic.com.au](http://visualtraffic.com.au)